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Multidisciplinary designer with a penchant for creating digital products, user experiences, and brands. Has worked within startups, agencies, studios, and in-house creative teams, bringing a demonstrated ability to deliver real world results.

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 EXPERIENCE

Senior Product Designer at Lighter Capital  
DEC 2017 – PRESENT · SEATTLE, WA

Refining user experience through data and design. Designs internal products and externally facing user experiences. Collaborates daily between Marketing and Engineering teams with a focus on growth.

Designs user flows and conducts user interviews. Executes a wide range of duties including: design systems, brand refresh, interactive customer acquisition tools, a NPS program, expanding marketing, engineering, and design teams.

Independent Designer

MAY 2017 – PRESENT · SEATTLE, WA & REMOTE

Independent Designer collaborating with studios, agencies, and small businesses building user experiences, products, websites, and brands. Select collaborations: Teague, One Design Company, and Kevin Nealon.

Product Designer at Deskpas

AUG 2015 – MAY 2017 · CHICAGO, IL & REMOTE

Principle designer focused on growth. Responsible for all facets of user experience including: product design, information architecture, wireframing, prototyping, web design, illustration, front-end development, marketing automation, a/b testing, and copywriting.

Graphic Designer at State Farm

MAR 2014 – JUL 2015 · BLOOMINGTON, IL

Collaborated on the Digital Design team within Creative Services. Responsible for designing user experiences, internal tools, wireframes, website designs, and frontend development.

Web Designer at Simantel

JUL 2013 – MAR 2014 · PEORIA, IL

Design agency. Responsible for creating information architecture, wireframes, website designs and user experiences from concept, pitch, to execution.

References available upon request

 EDUCATION

Northern Illinois University  
Bachelor of Fine Arts  
Visual Communication  
Magna Cum Laude  
MAY 2013

 SKILLS

Product Design	Web Design
User Experience	Brand Development
User Interface	Naming
User Research	Art Direction
Wireframing	Illustration

 TOOLS

Adobe CC	HTML
Figma	CSS
Sketch	Wordpress
InVision	Kirby CMS